

**Peter McGarvey**  
**Shadowbox Learning Services – Significant Achievements**

- Developed communications and marketing strategy which increased company revenues between 10% and 15% per year.
- Conceived, designed and wrote training programs for General Motors (Detroit) and other key clients.
- Initiated and wrote successful RFP initiatives including contracts for Saskatchewan and Ontario Governments.
- Developed e-learning strategy focused on academic market, resulting in significant contracts in Ontario and Newfoundland.
- Initiated the LEO project to sell e-learning directly to government departments at the Federal and Provincial levels.
- Planned, implemented and managed company's trade show schedule.
- Designed and wrote company website.
- Acted as company spokesperson for all media inquiries.